



Improving Business Processes with Technology

www.halesi.com

Hale Solutions Inc. combines business experience with industry-standard technologies to help our clients automate business processes and create solutions that deliver greater simplicity, agility and business value. We focus on making recommendations and implementing innovative enterprise IT solutions that deliver a rapid return on investment and provide tangible, long-term benefits.

A **Microsoft Gold Certified Partner**, we specialize in building Web and Windows based applications using the latest Microsoft technologies (.NET Framework / ASP.NET / AJAX / Web Services / SQL Server / Reporting Services). Using these technologies we can quickly build, deploy and manage enterprise business applications that are secure, scalable and reliable.

Hale Solutions Inc. utilizes a refined and **sophisticated development methodology** that strikes a proper balance between effective project management and cost-effective software development. We use a set of best practices for application development with rigorous testing procedures to produce highly reliable and stable systems.

We offer the following services:

Design and Development of Web and Windows Applications - Most businesses have complex business needs that cannot be improved or automated by off-the-shelf solutions. Hale Solutions Inc. has experience designing and developing custom web and windows applications to improve or automate the most complex of business processes.

- Web-based or Windows applications for both enterprise and stand-alone solutions that are scalable and easy to support.
- Our data driven applications utilize scalable backend databases such as Microsoft SQL Server, IBM Informix, Oracle, and MySQL.
- We have experience in all aspects of system design: requirements definition, user interface design, graphic design, security, database design, load balancing, data conversion and end-user training.

Strategic Consulting - We assist organizations in defining appropriate IT strategy and then developing a project roadmap to pursue the strategy in support of the business needs.

- IT Strategic Consulting with solutions recommended respective to your business needs and long-term business goals.
- IT Project Management to ensure projects are defined properly and executed appropriately to successful completion.

Business Intelligence, Dashboards and Reporting - An effective Business Intelligence solution will present company data in ways that give you quick insight into key performance indicators. We can help integrate sales, operations, inventory, or any data into clear and concise dashboards, scorecards or reports. We have expertise in Microsoft Excel, Access, SQL Reporting Services, Crystal Reports, Xcelsius Dashboard, and Business Objects.

Data Warehousing / Data Integration - The biggest challenge in implementing successful Business Intelligence projects is the collating of disparate information and data sources into one cohesive data warehouse. We have extensive experience creating integrated solutions that can gather and organize data from different data sources into an optimized, scaleable and secure enterprise wide data warehouse.

Software Bridge Design and Development - Our software bridge solutions facilitate sharing and integration of data between ERP, CRM and other internally or externally hosted applications.

For a complimentary consultation, please contact:

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Partner

ISV/Software Solutions